

AgriFoodTure Assessment Criteria: Cutting-edge research and innovation with high potentials for a sustainable agri-food system

Below are four assessment criteria, each of which are unfolded in a number of points that form the basis for the assessment of the application for *Cutting-edge research and innovation with high potentials for a sustainable agri-food system* funding for the AgriFoodTure.

All four criteria are included in the assessment and contribute to the overall evaluation. The assessment provided by each evaluator is the reasoned opinion of the evaluator and is not a simple weighted sum of the ratings on the criteria.

The points that form the basis of each assessment criterion are a guide for the applicant and evaluator as to what can be included in the applicant's statement and the evaluator's assessment. For a given application, some points may be more relevant than others. The assessment on a given criterion is the evaluator's overall assessment of the relevant points for the criterion and the given application.

Applications are evaluated by international peers from the EUREKA expert database using criteria 1-3 described below. Criteria 4 is evaluated by the Partnership Board of Directors, Advisory Panel, and Mission Director. The final decision will be made by the Partnership Board of Directors based on the assessments. When determining which projects will receive funding, the Board of Directors will consider the alignment of the project's objectives with the AgriFoodTure mission, its contribution to roadmap impact and strategic priorities, and its fit within the overall portfolio of projects and initiatives.

1. Quality of the idea

(Quality of research and innovation)

Assessed on the basis of:

- a. That the goals and objectives of the project are clear and that they are specific, measurable, achievable, realistic, and time-bound.
- b. That it is clear that the idea goes beyond state-of-the-art in an academic and societal field at an international level in its approach to solving existing problems or addressing new opportunities.
- d. The project's readiness to embrace calculated risks in pursuit of groundbreaking outcomes.

2. Impact

(Value creation during and after the project period)

Assessed on the basis of:

- a. That it is clear which unmet need/societal problem the project addresses in a national and international perspective.
- b. That it is plausible that the project generates societal and/or economic impact for Denmark through economic growth and/or by solving societal challenges.

- c. That the project's progress towards implementation - after the AgriFoodTure investment period has ended - has been adequately explained.
- d. That it is clear which strategic relevance the project has in relation to the project participants' strategy and/or AgriFoodTure's roadmaps in the field.

3. Quality of execution

(Efficiency in the execution of the project and implementation of the project results)

Assessed on the basis of:

- a. That a clear and detailed operational project plan has been prepared, which includes the methods applied within the project and lists the project's work packages and their content, deliveries, milestones, and participant contribution.
- b. That the project's relevant critical paths as well as the dependencies of the work packages are adequately described.
- c. That the project is realistically budgeted and realistic in relation to the activities set up.
- d. That the composition of project participants has the relevant competencies and experience to carry out the project work tasks, and that organization, governance and leadership will be taken care of.
- e. That relevant and specific risks have been identified and that it has been explained how these are mitigated.
- f. That relevant legal, ethical, and regulatory aspects have been adequately described in relation to the project's implementation.

4. Strategic fit to the AgriFoodTure roadmap and mission

Assessed on the basis of (weight in parenthesis):

- a. Potential effect on climate, environment, and biodiversity (30)

Assessed based on estimating the potential impact, on an individual and societal level, in terms of contributing to CO2 reduction (contribution to national and global reduction targets as well as reduced product LCA footprint) as well as the project partnership's contribution to fulfilling each of the strategic goals for climate, environment, and biodiversity in the short- and long term (2030 & 2050).

- b. Height of innovation (50)

Assessed based on moving beyond existing thinking and implementing new technologies and/or changed behavior to create societal impact (e.g. among actors along the value chain or consumers/citizens). Degree of innovation within implementing new technologies, solutions, business models and effect among defined target groups and communities that provide novel approaches on an international level towards creating environmental and economic value.

c. Excellence (10)

Assessed based on quality in relation to unmet needs, State-of-the-Art and competing scientific, behavioral, or technical solutions based on current and future Danish strongholds with a clear European and global perspective and outlook.

d. Scalability – both national and international (10)

Assessed based on scalability of the solutions and how the solutions provide a business case with growth and employment potential.